



Innovation Expo

Trade Display Registration

Tour, Talks, Tech & Trade Displays
29 – 30 July 2026



Strengthening Agriculture in Western Queensland

To Register
[Click Here](#)

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GroWQ Overview

GroWQ is a not-for-profit organisation dedicated to strengthening the future of agriculture across Western Queensland. Over the past five years, we have connected producers, industry, researchers and government to share ideas, explore new opportunities, and strengthen our region. Our mission is simple: help Western Queensland producers and businesses access the knowledge, networks and new technologies they need to grow stronger operations and thriving communities.

Through events, forums and industry collaboration, GroWQ creates opportunities for fresh thinking, practical solutions and important conversations about the future of agriculture in our region.

Our Purpose

GroWQ exists to support the growth and future of agriculture in Western Queensland by connecting people, sharing knowledge and creating opportunities for our region.

Our Pillars

1. **Connect.** Bringing producers, industry, researchers and government together to strengthen networks and collaboration.
2. **Share Knowledge.** Supporting innovation, learning and practical information that helps agriculture thrive.
3. **Create Opportunity.** Encouraging investment, growth and new opportunities for regional businesses and producers.
4. **Strengthen Agriculture.** Supporting a resilient, productive and sustainable agricultural sector for Western Queensland.

Connecting People
Strengthening Agriculture
Western Queensland



Event Schedule

Property Tour

Wednesday
29 July 2026



Innovation Expo

Thursday
30 July 2026



Future Producers

Thursday
30 July 2026



Dinner

Thursday
30 July 2026



Tour: Step onto the land & see innovation in action, with a unique opportunity to experience new agricultural practices & technologies firsthand in Western Qld.

Expo: A full day exploring the latest agricultural innovations, featuring expert speakers, industry panels and more than 35 trade displays.

Future Producers: A forum dedicated to the next generation of producers, offering inspiration, practical knowledge and valuable industry connections.

Dinner: An informal evening to strengthen connections, discuss industry challenges and opportunities, and unwind after an invigorating day of learning.

The GroWQ Ag Innovation Expo focuses on showcasing practical innovations tailored to Western Queensland, with a strong emphasis on improving profitability for producers.

The expo combines a **property tour and innovation expo**, providing participants multiple opportunities to learn, ask questions, engage with expert panels, connect with industry leaders, visit a range of trade displays and see innovation applied directly in the paddock.

New for 2026, the program will also include the **Future Producers Forum**, a dedicated initiative designed to support the next generation of producers. The forum will bring together young people entering agriculture to hear from inspiring speakers, gain practical insights and build valuable industry connections. The program will also feature **Kids to Farm**, interactive activities for primary school students, along with universities showcasing career pathways in agriculture.

The **Innovation Expo** provides an ideal meeting place for passionate producers, leading innovators, students and industry stakeholders, to explore the future of Australian Agriculture. Over the past four years, the event has grown significantly, with **250 people travelling to Longreach for the 2025 Expo**.

As one of Queensland's major regional innovation and technology events, the **2026 GroWQ Ag Innovation Expo** is expected to be even bigger. This partnership proposal outlines opportunities for your business to connect with a highly engaged audience of primary producers while supporting the growth and resilience of agricultural in Western Queensland. **We look forward to seeing you at the 2026 Expo!**

GroWQ Innovation Expo

2025 Highlights

Bringing Innovation to the Outback



250 + attendees at the Expo



100 + attendees on property tour



40 + trade displays



30 + outstanding speakers



175 + children part of Kids to Farm



30 + producers on tour from NSW



75% + producers



countless connections

"Excellent event. Will be recommending it to other producers. Well Done GroWQ Team"

"This event is important to Longreach being a strong leader in national ag-tech and rural innovation. Congrats on a great showcase!"

"Overall a well run event that provided enough information for anyone who was interested. If you couldn't find someone to talk to or something you were interested in then you were at the wrong event!"



Networking



Knowledge



Innovation

Investment