

GROWQ INNOVATION EXPO

TALKS, TECH & TRADE DISPLAYS



Networking - Knowledge - Innovation - Investment



8:30 EXPO COMMENCES

8:30 - 10:15 SESSION 1

Cows, Cattle & Change

Anna Cochrane
Vol Norris
Ally Murray
Ian McCamley

GroWQ
AgForce
SQNNSW Innovation Hub
MCC Pastoral

Di Sorley
Matt Mollard
Elsie Dodd
Bronwyn Darlington
Anthony Chick

Beef Breeding Services
Roam Aviation
UQ QAAFI
Agscent
Optiweigh

Introduction
Partner Welcome
Hub Overview & Warm Welcome
Innovations in our Pastoral Operation -
Why, How & What Next?
Sexed Semen
Low Stress Stockhandling from the Air
Tropical Beef Genomic Breeding Values
Pregtesting by Breathtesting
In Paddock Weighing that Works

THURSDAY 13TH JULY 2023
WOOL PAVILION,
LONGREACH SHOWGROUNDS

8:00 - REGISTRATIONS &
CPC COFFEE
VAN OPENS



10:15 - 11:00 MORNING TEA

THIS SESSION PROUDLY
BOUGHT TO YOU BY



Longreach
Regional Council
Ilfracombe Isisford Longreach Yaraka

11:00 - 12:20 SESSION 2



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Land & Climate

Sam Curr	My Footprint	Greenhouse Gas Calculator for Farmers
Phil Tickle	Cibo Labs	Satellite Insights into Your Feed Capability
Glenn Landsberg	Glenn Landsberg	Rehydration - Get Your Landscape Working for You
Hamish Webb	Precision Pastures	Farming the Future - Soils, Pastures, Livestock, Carbon
Lu Hogan	Ag360	Proactive Management of Land & Animals in a Variable Climate

PANEL - KNOWING THE RIGHT TIME TO GROW YOUR BUSINESS

Host	Anna Cochrane	
Panel Members	Andrew Barton	OPS Australia
	Ian McCamley	MCC Pastoral
	Liza Cameron	Western Game Processing

12:20 - 1:20 LUNCH

THIS SESSION PROUDLY
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1:20 - 2:45 - SESSION 3

Datamars Shaking Up Sheep & Goats

Ben Banks	Springleigh Merinos	The Search for Something Better - Using innovation to improve our business
Lauren Kelly	Datamars Livestock	Data Smarter with Datamars
Sally Martin	Sheep MetriX	Goals & Gains - Improve your business through measurement
Anita Dennis	Seaford Red Goats	Australis Black Goats - Bred for Western Queensland
Tom Hersee	AWI	Modular Race Delivery - No more catch and drag
Simon Flinn	Flinn Design	On Farm Infrastructure Design with a Difference

2:45 - 3:15 SMOKO

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DATAMARS
Livestock



3:15 - 5:00 - SESSION 4



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People & Gadgets

Liza Cameron	Western Game Processing	Seasonal Worker Solutions - One Longreach story
Debbie Hatte	Maia Grazing	How Maia Grazing Helps
Dugald Storie	Bush Recruitment	Using Social Media to Recruit Staff
Vicki Revett	Impulse Training	The Safety Switch - Forefront First Aid
Tom Boyle	TopX Longreach	Maximise your Mobile - Smart phone tips and tricks
Fleur Anderson	Audience Apps	The Audience's Favourite Apps

PANEL - LITTLE INNOVATIONS, BIG DIFFERENCES

Host	Anna Cochrane	
Panel Members	Dylan Mott	Bass to Barra - Night scopes
	Rachel Hay	TNQ Drought Hub - Connectivity
	Kate Paterson	K3P Mapping Services - Avenza Maps

5:00 EXPO CONCLUDES

THIS SESSION PROUDLY
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6:30PM NETWORKING DINNER AT THE BRANCH

Thank you to our partners



Trade Displays



Networking - Knowledge - Innovation - Investment

- Ag360
- AgForce
- Bass to Barra
- Beef Breeding Services
- Biosecurity Queensland
- Bush Recruitment
- CHRRUP
- Clipex
- Department of Agriculture & Fisheries
- Datamars
- Elders Insurance
- Farmbot
- Flinn Design
- Future Beef
- Gallagher
- Glenn Landsberg
- GrazingFutures Livestock Business Resilience

- Impulse Training
- Leading Sheep
- Office of Chief Entrepreneur
- Olssens
- OPS Australia
- Optiweigh
- Precision Pastures
- Qld Goat Producers Inc
- Rabobank
- RFDS
- Smart Paddock
- The Water & Carbon Group
- UQ QAAFI
- WQ RBRC

plus more.....